

# **Media Visit Questionnaire**

Date:
Media Outlet:
Address:
Primary Traveler's Cell Phone:
Primary Traveler's Office Phone:
Primary Traveler's Email:
Primary Traveler's Contact's Name/title:
Guest's Name/s (and titles if working journalist):
Primary Traveler's Social Media handles/names:
Twitter handle and number of followers:
Instagram name and number of followers:
Facebook account name (if business account), including number of likes:
Pinterest name and number of followers:
<b>Describe the publication/outlet and its distribution</b> (frequency, circulation, UMV, viewership/listenership, expected publication date):
Itinerary**: desired needs for activities:
<b>Accommodations Requirements**</b> : single or double occupancy. Smoking/non-smoking, etc. If critical to story angle, please specify accommodation request (i.e., Bed and Breakfast, divefriendly, etc.)
Assignment Letter: Please attach a letter of assignment from your Editor

What would you request of Catalina Express?



What type of exposure/coverage/credit will host property, activities hosts and Catalina Express receive? Please include the value of this coverage if possible.

### Please include, where applicable:

- 1) number of social media posts per channel prior to, during and after the trip
- 2) number of blog post/s or editorial content and word count
- 3) number of photographs included in blog post and/or editorial content

**Please list all equipment.** (Extra luggage must be preapproved)

**Filming**: If you are planning to shoot video or film on the island, please review the following guidelines and possible need for permits and business licenses through the Catalina Island Chamber of Commerce: <a href="https://www.catalinachamber.com/catalina-filming-information/">https://www.catalinachamber.com/catalina-filming-information/</a>

**Drone Filming**: Catalina Island abides by State of California drone filming guidelines found here: https://www.catalinachamber.com/catalina-filming-information/

Stored in luggage hold area 37" x 23" x 23"). 2 pieces per person allowed: No one piece can exceed 50lbs: One carry-on per person is allowed (12" x 12" x 23").			
Item:	Size: (length / width	Weight:	
	and height)	ŭ	

#### **Travel Details**

Time:

<b>DEPARTURE</b> (for schedule, visit www.catalinaexpress.com)
Date:
Time:
# Passengers:
Which Port? San Pedro, Long Beach Downtown, Dana Point
RETURN
Date <sup>.</sup>



## # Passengers:

Which Port? San Pedro, Long Beach Downtown, Dana Point

Please return this form as soon as possible so that we may review your request. **This form must be completely filled out.** 

## Thank you

\*\*\* Note: Accommodations and activities are typically secured at a complimentary or a discounted media rate. However, certain factors may preclude that from happening (high season, busy weekend, holidays, convention in town effecting availability, etc.). Traveling companions may or may not be offered discounted or complimentary media rates.

Karen Gee-McAuley Relevance PR (818) 541-7724 <u>Karen@relevancepublicrelations.com</u> Fax (818) 541-7794